

2nd International Entrepreneurship Camp, November 28- December 02, 2016 Entrepreneurship, Strategy and Innovation on Cross-cultural Business Contexts

Course Outline

Time	Monday 28/11/2016	Tuesday 29/11/2016	Wednesday 30/11/2016	Thursday 01/12/2016	Friday 02/12/2016
09:30 – 11:30	Arrival - Welcome & Opening of the Course <i>TUC & Chamber</i>	Performance Skills for Leaders <i>Moderator: Dr. Ofelia Palermo, NBS</i>	A/CP presentations CP for Pamako CP for Aspersa CP for LyraBeer <i>Assessors: Dr O. Palermo, Dr K. Galanakis, & Company representatives</i>	Camp Product Design & Development Project <i>(Team Work)</i> <i>Moderators: Dr. K. Galanakis Vasso Paggeiou</i>	Pitching Presentation preparation
11:30-11:45	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
11:45 – 13:30	Leaders, Teams and Collaboration <i>Moderator: Dr. Kostas. Galanakis, NBS</i>	Creative Workshop <i>Moderator: Dr Ofelia Palermo & Dr Kostas Galanakis</i>	Networking with the firms	Camp Product Design & Development Project <i>(Team Work)</i> <i>Moderators: Dr. K. Galanakis Vasso Paggeiou</i>	Presentations Firm's Representatives Award Celebration
13:30 - 14:30	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	End of Camp
14:30 – 17:00	Camp Product(s) Design & Development Project Assignment Companies presentation	Idea Workshop <i>Moderator: Dr Kostas Galanakis & Dr Ofelia Palermo</i>	Sales skills <i>Moderator: Dr Kostas Galanakis & Dr Ofelia Palermo</i>	Camp Product Design & Development Project <i>(Team Work)</i> <i>Moderators: Dr. K. Galanakis Vasso Paggeiou</i>	